



**Systems Integration for the Home and Business**

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## **PRESS RELEASE – for Immediate Release**

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### **PARADIGM INTEGRATION, INC. RECOGNIZED, AS ONE OF NORTH AMERICA'S TOP 100 INTEGRATORS BY CE PRO MAGAZINE.**

A Tracy, CA based electronic systems integration company secures position among the industry's elite.

TRACY, CA – May 12, 2010 –Paradigm Integration, Inc., A Bay Area leader in custom residential and commercial electronic integrated systems, has once again been recognized as one of the top 100 electronic systems integrator in North America based on an annual industry survey administered by CE Pro Magazine, a top trade publication for the custom electronics industry. Placing in the top 100 companies in 2009 is an extraordinary feat considering the current market conditions say's Bob Johannsen, President of Paradigm Integration, Inc. The survey by CE PRO, in its tenth year, collects information and ranks the top 100 companies in the United States based on revenue. Since the list's inception, the CE Pro Top 100 List has evolved over the years from including only traditional audio and video companies to companies who offer a smorgasbord of electronic digital technologies which include but are not limited to lighting control, home automation, structured wiring, home networking, custom theaters, security to high voltage electrical and HVAC. Despite a stagnant economical condition, Paradigm was able to maintain it's business cash flow and move back onto the Top 100 list. As a result of Paradigm's business strategies and a strong customer base, they grew by 20% from 2008 to 2009. "Even though the economy is struggling in a recession, we were able to diversify and add product lines that meet the customer demands and it has paid off. We are fortunate to have experienced the kind of growth we did in such a down economy and it certainly a testament to the employees of Paradigm for their ability to understand and thrive and getting this national recognition, is only icing on the cake." said Bob Johannsen, President of Paradigm Integration, Inc. "

#### **ABOUT PARADIGM INTEGRATION, INC.**

Paradigm Integration, Inc, a CA based corporation established in 1990, is a systems integration firm that offers custom lifestyle solutions for Home Theatre, Audio, Video, Lighting Control Solutions, Security, Security / Life Safety, CCTV, Automation, Networking, Cabling and Telephone Systems for both residential and commercial applications. Paradigm is member of CEDIA (Custom Electronic Design & Installation Association). For more information please call (888-660-8686) or visit them online at [www.paradigm-inc.net](http://www.paradigm-inc.net). For a more hands-on experience, visit their showroom, located at 192 W. Larch Rd. Suite F. Tracy, CA, open daily for appointments.